

Operations Pillar Update
04/20/20
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Below is our report regarding the strategic mission items for the operations group distributed by Dr. Harrington via email. Work of the operations pillar since the last update 2 months ago has shifted somewhat due to the COVID-19 crisis, but the focus remains on communication and website updates.

1. Complete/maintain inventory surgery residency programs and PDs/APDs- discussion ongoing how to best deploy resources in this area.
2. Internal communication strategy- We have been focused on social media strategy at present but other aspects of the strategy are of renewed interest given the need to meet virtually instead of in person. I have several thoughts about how we might leverage the listserv in the future in particular and will share these at a later date.
 - a. Social media- We are increasing our twitter presence and have 2,297 followers as of today. Content currently is focused on the virtual meeting.
3. 5- year technology strategy- Obviously, this will look much different today than we imagined even a couple of months ago. The strategy will be updated by our group to meet the needs of APDS in the COVID-19 era.

4. Website redesign-

Work continues on the website but has been taken off the front burner by the urgent need to convert the in-person meeting to a virtual experience for our attendees. Work is ongoing to correct links, provide updated educational content for PDs from Dr. Joshi and the education team. A JSE highlight is now present on the home page at bottom right with a direct link to a featured article.

A plan is in place to make the job positions site more user friendly and to categorize positions by relevant categories. We will revisit timing for go-live after the virtual meeting.

We will also discuss the best way to ensure the virtual content from our meeting is archived and availability in appropriate ways on the site.

Links to virtual meeting registration and program are live on the new site.

Kudos to Toufic for taking the time to help us add a COVID-19 resources for program director section to the website with a few resources. It can be expanded once our attention shifts from the meeting.

<https://apds.org/2020/04/covid-19-resources-for-program-directors/>

Please feel free to reach out with comments, suggestions.

Respectfully submitted,
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